

CREADIS3 FINAL CONFERENCE

22 April 2021

Online event (Via Zoom)

https://zoom.us/webinar/register/WN_dWEk0hy3R8iJVchFNpVndg

Towards more efficient cultural and creative policies based on Innovation and Diversity

PROGRAMME

09.30-09.45 Opening

- **Bingen Zupiria**, Minister of Culture and Language Policy, Basque Government
- **Marta Marin**, Delegate of the Basque Country to the EU
- **Morena Diazzi**, General Director for Knowledge Economy, Labour and Enterprises, Emilia-Romagna Region
- **Magdalini Anagnostou**, Coordinator - Policy Learning Platform, Interreg Europe

Moderator: Ariadna Caixach, CREADIS3

09:45-10:00 Session 1: EU representatives – EU Agenda State of Play: Culture and , Regional Policy perspective

- European Commission, Directorate-General for Education, Youth, Sport and Culture, Unit D1 -Cultural Policy:
 - **Maciej W. Hofman**, Policy Officer, Culture - Cultural and creative sectors
 - **Mariachiara Esposito**, Policy Officer, SNE – Culture / Cultural Heritage, Innovation, Sustainable Development Goals (SDGs)
- European Commission, Directorate-General for Regional and Urban Policy, Unit G1 - Smart and Sustainable Growth:
 - **Laurent de Mercey**, , Policy Analyst

Moderator: Ariadna Caixach, CREADIS3



10.00-11.00 Session 2: Roundtable - Strategies and results for more efficient CCI Policies: Lessons learnt

- **Sabin Goitia**, Basque Country
- **Suvi Bayr**, Central Finland
- **Angelica Laterza**, Emilia-Romagna
- **Daria Hamajova**, Slovak Republic
- **Konstantinos Papanikolaou**, Western Greece
- **Delphine Goderniaux**, Wallonia

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11:00-11:15 Break – CREADIS3 Stakeholders experiences: *Minivideo*

11:15-12:15 Session 3: Workshop: “Innovative strategies for CCI at the European level: Long term perspectives”

- **Josean Urdangarin**, Project Lead Partner – Basque Country: *Presentation of CREADIS3 main indicators*
- **Bernd Fesel**, Director CE_Creative Economy, Bonn
- **Pier Luigi Sacco**, Senior Advisor at OECD and Professor of Cultural Economics, IULM University Milan
- **Luca da Pozzolo**, Director Cultural Observatory of Piedmont and Responsible for research in Fondazione Fitzcarraldo
- **Cinzia Lagioia**, Director of Creative Apulia Cluster Association

Moderator: Camila de Epalza, Delegation of the Basque Country to the EU

12:15-12:45 Conclusions

Moderator: Ariadna Caixach, CREADIS3

12:45-13:00 Closing

- **Raija Partanen**, Central Finland: *Personal story*